

WAYAMBA UNIVERSITY OF SRI LANKA
FACULTY OF BUSINESS STUDIES AND FINANCE
INTERNATIONAL CONFERENCE IN BUSINESS STUDIES
ICBS 2026

A practical guide for connecting researchers, academics, students and industry practitioners with ICBS 2026

Conference Date: 03 December 2026 | 9:00 a.m. – 5:00 p.m.

Venue: Faculty of Business Studies and Finance, Wayamba University of Sri Lanka

Presentation Mode: Hybrid | Submission: Extended Abstract | Language: English



1. Conference at a Glance

ICBS 2026, the International Conference in Business Studies, is hosted by the Faculty of Business Studies and Finance, Wayamba University of Sri Lanka. The conference brings together researchers, academics, and industry professionals from around the world to share research, exchange ideas, and explore emerging trends in business, finance, and management.

With a focus on connecting theory with practice and promoting sustainable and inclusive development, ICBS 2026 provides a valuable platform for meaningful academic and professional engagement.

We are honoured to have you as a part of ICBS 2026 and look forward to your valuable contribution.

- Host - Faculty of Business Studies and Finance, Wayamba University of Sri Lanka
- Conference date - 03 December 2026
- Time – from 9:00 a.m. to 5:00 p.m.
- Keynote Speaker – Prof. Piotr T. Nowakowski, Rzeszow University, Poland
- Mode - Hybrid (Only for the International presenters)
- Submission type - Extended Abstract
- Submission language - English
- Peer-review management - Microsoft Conference Management Toolkit (CMT)
- Target contributors - academics, researchers, undergraduates and industry practitioners from across the globe

Official conference website: <https://icbs.wyb.ac.lk/>

2. Conference Tracks

- Contemporary Issues in Management
- Organizational Culture, Leadership and Behaviour
- Accounting, Finance and Corporate Governance
- Banking and Financial Services
- Risk Management and Insurance
- Economics and Inclusive Growth
- Information Systems and Business Communication
- Sustainability and Responsible Business

3. Key Timeline

Date	Milestone
17 June 2026	Call for Abstracts / Papers Opens
31 August 2026 07 September 2026 (Extended Date)	Extended Abstract Submission Deadline
15 October 2026	Notification of Acceptance
25 October 2026	Camera-Ready Paper Submission
31 October 2026	Early Bird Registration Deadline

10 November 2026	Final Registration Deadline
03 December 2026	ICBS 2026 Conference

4. Registration Fees

	FBSF Staff and WUSL students	Other WUSL	Local Presenters	Foreign Presenters	
				Physical	Virtual
Authors - Early Bird	Free	2000 LKR	4000 LKR	80 USD	40 USD
Authors - Regular	Free	2500 LKR	5000 LKR	100 USD	50 USD
Participants	Free	2000 LKR		50 USD	

Dinner - If attending to the Conference Dinner, will be charged as follows;

Local = 3000 LKR

Foreign = 15 USD

Note: The opportunity to present papers virtually will be available only to international presenters. Local presenters are required to participate in the conference physically. Any requests from local presenters for virtual participation will be considered on a case-by-case basis.

5. Official Conference Contacts

Role	Contact Person	Contact Details
Co-Chair	Prof. HMA Herath	+94 71 813 2101 herathhma@wyb.ac.lk
Co-Chair	Prof. Jayendrika Wanigasekara	+94 76 781 5615 kaushalya@wyb.ac.lk
Co-Secretary	Mrs. Fiona Dias	+94 76 369 0977 fiona@wyb.ac.lk
Co-Secretary	Mr. Suminda Bogamuwa	+94 77 901 8960 sumindab@wyb.ac.lk
General Conference Email	ICBS 2026	icbs@wyb.ac.lk

6. Official Links

Conference Website: <https://icbs.wyb.ac.lk/>

Submission / CMT Portal: <https://cmt3.research.microsoft.com/>

Note: The official conference website provides the current links to the Author Guidelines, Extended Abstract Template, Author Declaration Form, registration and CMT submission/status functions. Website can be used as the authoritative source because links and instructions can be updated.



Faculty of Business Studies and Finance
Wayamba University of Sri Lanka



International Conference in Business Studies (ICBS-2026)

“Harnessing Innovative Business Strategies
and Finance for Sustainable Development”

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FACULTY OF BUSINESS STUDIES
வணிகக்கல்வி மருமம்

 **03rd DECEMBER 2026**

For More Information
Visit Our Web

icbs.wyb.ac.lk

CALL FOR EXTENDED ABSTRACTS

CONFERENCE TRACKS

-  Contemporary issues in Management
-  Organizational Culture, Leadership and Behavior
-  Accounting, Finance and Corporate Governance
-  Banking and Financial Services
-  Risk Management and Insurance
-  Economics and Inclusive Growth
-  Information Systems and Business Communication
-  Sustainability and Responsible Business

IMPORTANT DATES

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-  Conference Date **03 December 2026**



Keynote Speaker
Professor Piotr T. Nowakowski
Rzeszów University
Poland

CONFERENCE CO-CHAIRS

Prof. HMA Herath | +9471 813 2101
Prof. Jayendrika Wanigasekara | +9476 781 5615

CONFERENCE SECRETARIES

Ms. Fiona Dias | +9476 369 0977
Mr. Suminda Bogamuwa | +9477 901 8960



GUIDELINES FOR AUTHORS

- Language: English
 - Submission Type: Extended Abstract
 - Word limit: 2000 - 2500 Words
 - Mode of Presentation: Hybrid
- Extended Abstracts should be submitted via:

icbs.wyb.ac.lk

Organized By:

Faculty of Business Studies and Finance, Wayamba University of Sri Lanka

Email: icbs@wyb.ac.lk

ICBS – 2026
International Conference in Business Studies (ICBS) 2026
Faculty of Business Studies and Finance
Wayamba University of Sri Lanka

Guidelines for Authors

The International Conference in Business Studies (ICBS) invites original and unpublished research aligned with the conference theme: 'Harnessing Innovative Management for Sustainable Development.' All submissions must demonstrate academic rigor, originality, and relevance.

➤ **General Guidelines for Preparing Extended Abstract:**

- ✓ Extended abstracts must present original research conducted by the listed authors and must not have been published or submitted elsewhere.
- ✓ All extended abstracts must be written and presented in clear English, with accurate grammar and spelling suitable for publication.
- ✓ **The extended abstract must contain these sections:**
 - Mini Abstract (150 words)
 - 3–5 Keywords
 - Introduction (background, research problem, literature context)
 - Methodology (design, data, analysis)
 - Preliminary Findings / Expected Results / Conclusions
 - References (Maximum 10, APA 7th edition)
- ✓ **Page settings and formatting:**
 - Paper size: **A4** (210 x 297 mm)
 - Margins: **2.5cm/1 inch** on all sides
 - Numbering: Pages **should not be numbered**.
 - Font: **Times New Roman**
 - Font size: Headings-Main Sections of the abstract – 12 pt
Main text – 11 pt
 - Line spacing: **Single**
 - Text alignment: **Justified**
 - Word count: 2000–2500 words (maximum 5 pages- Tables, figures/images and references are not included in the word count.)
- ✓ **Tables and Figure/images:**

Supporting tables, figures/images of the results (no more than two tables/figures) can be included in the extended abstract.

 - Tables and figures/images should be centered.
 - Tables and figures/images should be numbered.

- Table header should be placed at the top (*Refer to Table 1*), figure/image headers should be placed under the figure/image (*Refer to Figure 1*)
- The tables should only contain the horizontal lines as presented below. (*Refer to Table 1*)
- References/sources (if any) of the tables, figures/images should be presented under the tables, figures/images.

Table 01. Regression Results (Font Size 11)

Heading	Heading	Heading	Heading
Data (Font Size 10)	Data	Data	Data
Data	Data	Data	Data
Data	Data	Data	Data
Data	Data	Data	Data

Source: Author, year (Font size 10)

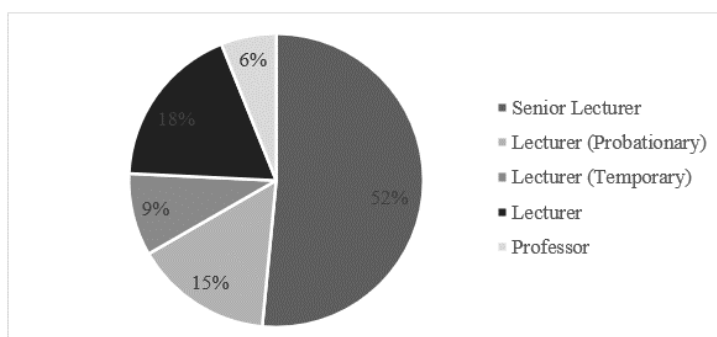


Figure 01. Response Rate (Font Size 11)

Source: Author, year (Font size 10)

- ✓ **Equations:** Equations should be inserted as follows.

$$ROE_{it} = \beta_0 + \beta_1 HCE_{it} + \beta_2 SCE_{it} + \beta_3 RCE_{it} + \varepsilon_{it} \dots\dots\dots(1)$$

- ✓ **In-text citations**

One Author => (Jones, 2021)., Two Authors => (Piaf & Montgomery, 2020), Three or more Authors => (McKenzie et al., 2019)

- ✓ **References**

Journal Article with DOI (print or electronic):

Author's surname, Initial. (Year). Article title: Subtitle. *Journal Title*, Volume(issue), Page-Page. <https://doi.org/10.xxxx>

Article found on the web (with no DOI):

Author's surname, Initial. (Year). Article title: Subtitle. *Journal Title*, Volume(issue), Page-Page. <https://www...>

Book:

1st Author Surname, Initial., & 2nd Author Surname, Initial. (Year). *Title of book: Subtitle* (X ed.). Publisher. DOI

Website:

Corporate Author. (Year, Month Day). Title of page: Subtitle. Title of Website. <https://www...>

For more details on APA style, follow the link::

[https://www.newcastle.edu.au/library/study- skills/referencing/apa7](https://www.newcastle.edu.au/library/study-skills/referencing/apa7)

✓ Plagiarism and Similarity Policy

- Acceptable similarity: < **20%**
- 20–30% → Revision required
- 30% → Rejection

✓ AI Usage

- AI tools may be used for language editing, grammar improvement and formatting assistance.
- AI tools must not be used to generate research data, fabricate citations, or produce substantial sections of the manuscript without proper verification by the authors
- For all accepted papers, Authors must clearly disclose the use of AI tools in manuscript preparation if such tools were used to assist writing or analysis.

➤ Submission Guidelines

- ✓ Please download the [Sample Template for Extended Abstract](#) and follow the format carefully.
- ✓ Extended Abstracts should be submitted in the format of MS word (.doc or .docx) document.
- ✓ All manuscripts must be submitted through the official online submission platform (CMT)
- ✓ Extended Abstracts that do not conform to the guidelines will be asked to revise or may be rejected.
- ✓ An acknowledgement will be sent to the corresponding author by e-mail once the extended abstract is received.
- ✓ Authors of accepted papers must submit a camera-ready version of the manuscript according to the formatting guidelines and deadlines specified by the Publication Committee, along with the author consent form.
- ✓ Failure to submit the final manuscript within the deadline may result in exclusion from the proceedings.